

## Introducing Switchable Projection Screen

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**New Product, New Vision, New Power**

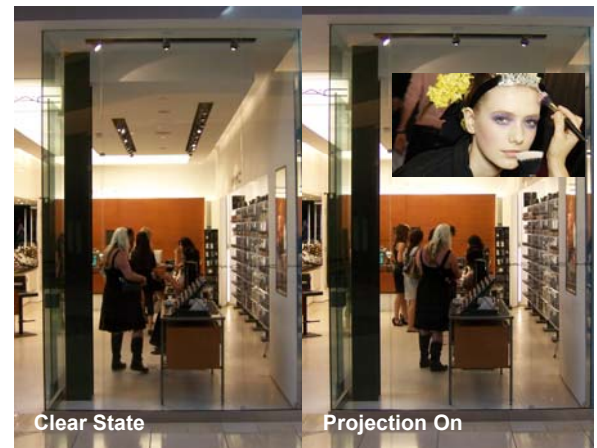
### Basic Functions

A new high-tech film can be switched from opaque to clear by a safe voltage under 36V AC. In its opaque state, it can be perfectly used as a projection screen that is viewable from both sides.

### Why Switchable Projection Screen (3G Film)?

#### What are the advantages?

- 1● Change an ordinary window to a TV screen, a "TV Window"
- 2● Unique functions: switchable, viewable from both sides
- 3● Show the latest technology with an elegant look
- 4● Attract customer's attention
- 5● Provide both merchandise and information on site
- 6● Do TV advertising by yourself
- 7● Great for enhancing store image
- 8● Best way to promote sales
- 9● Applicable everywhere, in-door, facing street or under ceiling
- 10● Easily update advertising without spending any more money
- 11● Simple installation, just stick to any window/plastic
- 12● Very reasonable price for long term use



### Customer Responses

◆"After installing 3G film, many customers gathered in front of our store's windows. Everyone was amazed!" ◆"It really has a noticeable effect; once one store uses it in a mall or along a street, many others followed because it attracts many customers." ◆"I came in to choose clothes, because some clothes were very beautiful on models shown on the TV window." ◆"I liked the hair style shown in the store window, so I came in for a haircut." ◆"Now I do not complain that the rent is too high in this mall; this amazing window helps me to pay it!" ◆"It is surprising and amazing to see such big screen suddenly appear and disappear in the air." ◆"One of reason I like to shop in big malls is that they have lots of high-tech stuff." ◆"It is a good idea to provide merchandise and related information on site."

**Upgrade old ways of advertising! You can do more and do better with switchable projection screen (3G Film) while saving**

